

Subject: GCPD

Subject Code: GC303

COMPREHENSIVE CONCURRENT EVALUATION

Sr. No	Components	Submission date	Marks
1.	Theory Questions	28-10-2021	25
2.	Theory Questions	27-11-2021	25
3.	Theory Questions	12-12-2021	25
4.	Theory Questions	25-12-2021	25
Total Marks			100

DNYANSAGAR ARTS AND COMMERCE

PROF. VINAYAK GRAMOPADHYE

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Class: S Y BBA(Sem III)



Subject: GCPD Subject Code:GC-303

Assignment No 1

Class: SY BBA(Sem III)

Unit 1: Introduction to Personality and its Development

- 1. Define a personality. What are the various determinants of personality?
- 2. What are the characteristics of a good personality?
- 3. Discuss in brief psychoanalytical theory put forward by Sigmund Freud.

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Assignment 2

Unit 2: Global Competence and Personality Development

- Q1. Define global competence. Discuss its need and importance.
- Q2. What is self-esteem? Discuss its importance
- Q3. Discuss steps for building positive self-esteem.

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Assignment 3

Unit 3: Development of Social and Interpersonal Skills

- 1. What do you mean by 'communication'? Explain in detail the process of communication.
- 2. Discuss the concept of workplace ethics in detail.
- 3. Suggest guidelines for dealing effectively with workplace pressure.

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Assignment 4 Unit 4: Projecting a Positive Social Image

- 1. Explain the term 'social image' and explain the importance of social image.
- 2. Write notes on:
 - a. social grace
 - b. international etiquettes
- 3. Discuss the guidelines to project positive social image.





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