

DNYANSAGAR ARTS & COMMERCE COLLEGE

I Affiliated to Savitribai Phule Pune University I

(AISHE Code: C- 41459)



Notice

Date: 21/08/2023

Dear Students,

We are inform you that a **Workshop on "Research Methodology"** has been organized for all interested students. The session will be conducted by **Dr. Manisha Khaldkar**, an industry expert with extensive experience in marketing.

Topic: Research Methodology

Date: 23/08/2023 Time: 11:30

Venue: Seminar Hall

During the session, the speaker will cover key topics

This session is a valuable opportunity to gain insights from an industry professional and understand how marketing shapes businesses and industries. Kindly note that attendance is highly encouraged as it will be beneficial for both your academic growth and future career opportunities.

Principal

Principal
Dnyansagar Arts and Commerce College
Balewadi, Pune-411045.



SKP Campus, Baner – Balewadi, Pune – 411045

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DNYANSAGAR ARTS & COMMERCE COLLEGE

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Time Table For Research Methodology

Date : 23/08/2023

Timing: 11.30 AM to 3.00 PM

Session 1: Introduction to Research Methodology

11.30 – 12.30 PM:

- Overview of Research and Research Methodology
- Research Process Overview

Session 2: Research Design and Sampling Techniques

12:30 PM – 1.30 PM

- Research Design
- Sample Techniques

Session 3: Data Collection Methods

2.00 PM - 2.30 PM -

- Primary Data Collection Method
- Secondary Data Collection

Session 4 : Data Analysis & Report Writing

2.30 PM – 3.00 PM

- Data Analysis
- Research Report Writing



S. S. S.
M. S.
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One-Day Seminar Syllabus: Research Methodology

Time: 11:30 AM - 3:00 PM

Session 1: Introduction to Research Methodology

Time: 11:30 AM - 12:30 PM

- **Overview of Research and Research Methodology**
 - What is research? Definition and types of research (exploratory, descriptive, analytical, etc.)
 - Importance of research in business decision-making
 - Differences between primary and secondary research
 - Qualitative vs. Quantitative research
 - Key concepts: Variables, hypothesis, theory, and research questions
- **Research Process Overview**
 - Step-by-step approach to conducting research
 - From problem identification to data collection and analysis

Interactive Activity: Brief discussion or quiz to identify different types of research in business.

Session 2: Research Design & Sampling Techniques

Time: 12:30 PM - 1:30 PM

- **Research Design**
 - Understanding different research designs (descriptive, exploratory, experimental)
 - How to choose the right research design for a business problem
- **Sampling Techniques**
 - What is sampling and why is it important?
 - Types of sampling methods: Random, stratified, convenience, and judgmental sampling
 - Sample size determination and the concept of sampling error

Interactive Activity: Students are divided into small groups to develop a sampling plan for a hypothetical business research scenario.

Lunch Break

Time: 1:30 PM - 2:00 PM

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Session 3: Data Collection Methods

Time: 2:00 PM - 2:30 PM

- **Primary Data Collection Methods**
 - Surveys, questionnaires, interviews, observations
 - Advantages and disadvantages of each method
- **Secondary Data Collection**
 - Using existing data: Sources like reports, databases, articles, etc.
 - When and how to use secondary data effectively

Interactive Activity: Small group exercise to design a questionnaire for a business research topic.

Session 4: Data Analysis & Report Writing

Time: 2:30 PM - 3:00 PM

- **Data Analysis**
 - Basics of analyzing qualitative and quantitative data
 - Overview of statistical tools: Excel, SPSS (simple introduction)
 - Interpretation of results (how to make sense of the data)
- **Research Report Writing**
 - Structure of a research report: Introduction, Methodology, Results, Discussion, Conclusion
 - Citing sources: Introduction to referencing styles (APA, MLA, Harvard)
 - Tips for clear, concise writing and presenting findings

Interactive Activity: Quick hands-on example: interpreting data from a sample dataset and presenting key findings.

Closing Remarks & Q&A

Time: 3:00 PM

- Recap of the day's key points
- Open floor for questions and clarifications
- Provide additional resources for further study (books, websites, articles)



Siddh
M...
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Larana, Inc.

WORKSHOP ON RESEARCH METHODOLOGY

Our business workshop is your gateway to success, offering invaluable insights and strategies for growth

Dr. Manisha Khaldkar

23/08/2023

MORE INFO

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11.30 PM



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DNYANSAGAR ARTS & COMMERCE COLLEGE

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Date : 19/08/2023

To,

Dr. Manisha Khaldkar

Subject: Invitation letter for Workshop on “Research Methodology”

Venue: Seminar Hall

Dear Madam,

On behalf of the Dnyansagar Arts & Commerce College (DACC), I am excited to invite you to our upcoming **Workshop on Research Methodology**. This event is an invaluable opportunity for all those involved in academic and professional research, whether you are a student, faculty member, or a research enthusiast aiming to enhance your understanding of research principles and methodologies.

This workshop is aimed at fostering analytical thinking, academic writing, and methodological precision, providing a solid foundation for high-quality research.

We sincerely hope you will consider this invitation and look forward to the opportunity of welcoming you to our campus. Please let us know if you require any further details or have specific preferences for your lecture.

Thank you for your time and consideration. We eagerly await your positive response.

Warm regards,

Principal



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Event Description:

Charting the Course for Success Dr. Manisha Khaldkar

Research Methodology is a critical aspect of scholarly and scientific research. Understanding how to conduct research systematically allows us to explore new questions, validate hypotheses, and contribute meaningfully to the academic and professional community. Our workshop is carefully structured to cover fundamental concepts, methods, and practical skills that are essential in designing and conducting effective research studies. We will guide participants through each step of the research process, from problem formulation to data analysis and interpretation, ensuring a comprehensive and insightful experience.

Objectives of the event:

- Fundamentals of Research
- Research Problem Identification
- Research Design and Methodology
- Data Collection and
- Effective Writing and Publication

Learning Outcome:

These outcomes will prepare participants to undertake research with confidence, contribute valuable insights to their fields, and advance their academic or professional careers through sound research practices.

- Understand the Foundations of Research
- Identify and Formulate Research Problems
- Design Effective Research Studies
- Collect, Organize, and Analyze Data
- Develop Effective Research Writing and Publishing Skills
- Enhance Critical Thinking and Analytical Skills

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To,

Dr. Manisha Khaldkar

Subject: Appreciation Letter

Dear Madam,

On behalf of Dnyansagar Arts and Commerce College , I would

like to extend my heartfelt gratitude for your valuable contribution to Workshop on “**Research Methodology**” held on 23/08/2023 at Seminar Hall. Your enthusiasm, engagement, and willingness to contribute greatly enhanced the learning experience for everyone involved.

The workshop aimed to equip participants with essential skills in **research design, data collection, analysis, and academic writing**—all of which are vital components of successful research. Your involvement helped make the sessions more dynamic and insightful, and we are thrilled to hear the positive feedback on how this workshop has impacted your approach to research.

We hope the knowledge and skills gained from this workshop will serve you well in your future academic and professional pursuits. Research is a powerful tool for understanding the world and advancing knowledge, and we are confident that you will continue to make meaningful contributions to your field.

Thank you once again for making this workshop a success. We look forward to seeing the positive impacts of your continued research efforts and hope to see you in future workshops and academic events.

Warm regards,



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Dnyansagar Arts and Commerce College Balewadi
Workshop on "Research Methodology"
Students Attendances

Date :- 23/08/2023

Sr. No.	Students Name	Sign
1)	PADALE SAKSHI SANTOSH	Canal
2)	yash Tapkir	Tapkir
3)	Karan waghmare	waghmare
4)	KAMBLE SURBHI	Kamble
5)	TRUPTI PATIL	patil
6)	Shruti Balwadhar	Pawar
7)	Jamale vaishnavi	vaish
8)	umita mchite	mchite
9)	VIHATE MANVI	vedhate
10)	Muskan Nadaf	Vinay
11)	Payal Dadar	Dadar
12)	prigya Jee	Paipai
13)	sanika padyal	Sanika
14)	Bansode Sanskruti	Sanskruti
15)	Rode abhishek Taryasahab	Abhishek
16)	Shardul Gupta	Gupta
17)	Simran Shaitkh	Simran
18)	AJAY LADANE	Radhani
19)	Shravan Jena	Tena
20)	Shitole Sanika	Sanika
21)	mayuri padale	padale
22)	SUSHIL SHINDE	Shinde
23)	Abhishek Rode	Abhishek
24)	more kartik	More
25)	Purna Kamble	Purna
26)	archana Sharma	Archana
27)	VEDANT SHINDE	Vshinde
28)	kunal jadhav	Jadhav
29)	raishnavi korde	raishnavi
30)	SOHEL TAMBOLI	Sohel
31)	pratiksha sajaru	Sajaru
32)	VISHWESH PATIL	Vpatil
33)	ISHA Jadhav	Jadhav
34)	Sachin pandey	Sachin
35)	DIYA MANDAN	Mandan
36)	kamble yashashree	Kamble
37)	Saurabh jagtap	Saurabh
38)	LONDHE SHRDHA	Londhe
39)	Rathod sanjana	Rathod



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Date: 09/08/2021

Notice

Guest Lecture on "Important of Marketing & Finances"

This is to inform all students and faculty that a Guest Lecture on "Important of Marketing & Finances" will be conducted on 13/08/2021

This lecture will provide valuable insights into the fundamental roles that marketing and finance play in the success of businesses and organizations. The session will be delivered by Dr S Chavan, a renowned expert in the fields of marketing and finance, and will cover the following key topics:

- *The Role of Marketing in Business Growth:
- *Financial Management Basics:
- * Integrating Marketing and Finance
- * Current Trends and Innovations in Marketing and Finance

Principal

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Time Table For Importance of Marketing and Finance

Date: 13/08/2021

Timing: 11.00 AM to 3.00 PM

Session 1: Introduction to Marketing

11.30 – NOON:

- What is Marketing?
- Marketing Environment

Session 2: Marketing Strategies and Tools

12:00 PM – 1.00 PM

- Understanding Marketing Strategies
- Marketing Metrics and Tools

Session 3: Introduction to Finance

1.00 PM - 1.30 PM -

- What is Finance
- Types of Finance

Session 4: Financial Analysis and Decision-Making

2.00 PM – 2.30 PM

- Financial Statements
- Key Financial Ratios and Metrics

Session 5: Interplay Between Marketing and Finance

2.30 PM – 3.00 PM

- How marketing and Finance Interact
- Case Study



[Signature]
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One-Day Seminar Syllabus: The Importance of Marketing & Finance

Time: 11:00 AM - 3:00 PM

Session 1: Introduction to Marketing

Time: 11:00 AM - 12:00 PM

- **What is Marketing?**
 - Definition and core concepts of marketing
 - The evolution of marketing and its role in business success
 - The Marketing Mix (4 Ps): Product, Price, Place, and Promotion
 - Importance of customer needs and market research
 - Relationship between marketing and other business functions (e.g., sales, HR, operations)
- **Marketing Environment**
 - External factors affecting marketing decisions: Economic, social, technological, competitive, and legal environments
 - The concept of SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) in marketing

Interactive Activity: Quick brainstorming session where students list examples of the 4 Ps in action from real-world brands.

Session 2: Marketing Strategies and Tools

Time: 12:00 PM - 1:00 PM

- **Understanding Marketing Strategies**
 - Strategic marketing and long-term planning
 - Segmentation, Targeting, and Positioning (STP model)
 - Digital marketing and its growing importance (Social Media, SEO, Content Marketing)
- **Marketing Metrics and Tools**
 - Key performance indicators (KPIs) in marketing
 - Tools for analyzing customer behaviour: Market research surveys, customer feedback, etc.
 - How businesses measure the effectiveness of their marketing campaigns

Interactive Activity: Students participate in a case study where they apply the STP model to a well-known brand.

Lunch Break



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Time: 1:00 PM - 1:30 PM

Session 3: Introduction to Finance

Time: 1:30 PM - 2:00 PM

- **What is Finance?**
 - Definition and importance of finance in business
 - Key functions of finance: Planning, analysis, budgeting, and control
 - Differences between personal finance, corporate finance, and public finance
 - The role of financial managers in business decision-making
- **Types of Finance**
 - Short-term vs. long-term finance
 - External vs. internal sources of finance
 - Debt vs. equity financing

Interactive Activity: A group discussion on real-world examples of businesses choosing debt or equity financing.

Session 4: Financial Analysis and Decision-Making

Time: 2:00 PM - 2:30 PM


- **Financial Statements**
 - Introduction to key financial statements: Balance Sheet, Income Statement, Cash Flow Statement
 - How businesses use these statements to assess their financial health
- **Key Financial Ratios and Metrics**
 - Profitability ratios (e.g., Gross Profit Margin, Net Profit Margin)
 - Liquidity ratios (e.g., Current Ratio, Quick Ratio)
 - Efficiency ratios (e.g., Return on Assets, Return on Equity)
 - The importance of break-even analysis in decision-making

Interactive Activity: Brief exercise where students calculate basic financial ratios using a hypothetical business scenario.

Session 5: Interplay Between Marketing and Finance

Time: 2:30 PM - 3:00 PM

- **How Marketing and Finance Interact**
 - The connection between marketing strategies and financial outcomes
 - How marketing decisions affect financial performance: Revenue generation, cost management, and profitability
 - The role of finance in supporting marketing campaigns and market expansion efforts
 - Budgeting for marketing campaigns: Balancing spending with return on


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investment (ROI)

- **Case Study:**

- A real-world example where both marketing and finance teams work together to drive business growth

Interactive Activity: Case study discussion where students analyze the budget for a marketing campaign and how financial data influences marketing strategies.

Closing Remarks & Q&A

Time: 3:00 PM

- Recap of the key takeaways: The role of marketing and finance in business success
 - Open floor for questions and clarification on any topic discussed
 - Feedback on the seminar and closing
-



[Signature]
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Date: 11/08/2021

To

Dr. S Chavan

Subject: Invitation letter for Guest Lecture "Important of Marketing & Finances"

Venue :- Seminar Hall

Dear Sir,

I hope this letter finds you well. On behalf of DACC, I am pleased to extend an invitation to you for a Guest Lecture on "Importance of Marketing & Finances", which will be held on 13/08/2021

The lecture will focus on the crucial roles that marketing and finance play in the success and sustainability of businesses in today's competitive environment. We are excited to welcome Dr. S Chavan a distinguished expert in the fields of marketing and finance.

This lecture promises to be an enriching experience, and we believe it will be of great value to our students, faculty, and professionals interested in these fields. We would be honoured to have you attend this session, as it will offer valuable knowledge for those aiming to advance their understanding of business fundamentals.

Please let us know your availability for the event, and if there are any particular requirements or preferences you may have regarding the lecture. We are happy to accommodate you and ensure a smooth and enjoyable experience.

Thank you for considering our invitation.

Warm regards,



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Date : 11/08/2021

To,

Dr. S chavan

Subject: Invitation letter for Guest Lecture "Important of Marketing & Finances"

Venue: Seminar Hall

Dear Sir,

I hope this letter finds you well. On behalf of DACC, I am pleased to extend an invitation to you for a **Guest Lecture on "Importance of Marketing & Finances"**, which will be held on **13/08/2021**

The lecture will focus on the crucial roles that marketing and finance play in the success and sustainability of businesses in today's competitive environment. We are excited to welcome **Dr. S Chavan** a distinguished expert in the fields of marketing and finance.

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Please let us know your availability for the event, and if there are any particular requirements or preferences you may have regarding the lecture. We are happy to accommodate you and ensure a smooth and enjoyable experience.

Thank you for considering our invitation.

Warm regards,

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Event Description:

Guest Lecture on "Importance of Marketing & Finances" is designed to provide students, faculty, and professionals with a deeper understanding of the crucial roles that marketing and finance play in driving business success. Delivered by [**Guest Speaker's Name**], an expert in both fields, this session will cover key concepts and practical insights into how effective marketing strategies and sound financial management contribute to the growth and sustainability of organizations.

Through real-world examples, attendees will explore the intersection of marketing and finance, discovering how these two areas work together to shape business strategies, foster growth, and ensure financial stability. The lecture will also highlight the evolving trends in both disciplines and the importance of adaptability in today's fast-paced business environment.

Objectives of the event:

- Understand the Role of Marketing in Business Success
- Explore the Fundamentals of Financial Management:
- Examine the Integration of Marketing and Finance
- Identify Emerging Trends in Marketing and Finance
- Provide Real-World Examples and Case Studies

Learning Outcome:

- Increased Understanding of Marketing and Finance
- Enhanced Strategic Thinking
- Improved Decision-Making Skills
- Awareness of Emerging Trends
- Practical Knowledge for Career Advancement

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13/08/2021

To,

Dr. S Chavan

Subject: Appreciation Letter for Guest Lecture "Important of Marketing & Finances"

Dear Sir,

On behalf of Dnyansagar Arts and Commerce College, I would like to extend my heartfelt gratitude for your valuable contribution Guest Lecture "Important of Marketing & Finances" held on 13/08/2021 at Seminar Hall. It was an invaluable experience, and I am deeply appreciative of the efforts made to provide such an enriching and well-structured event.

Your insightful presentation on the significance of marketing and financial management in driving business success was truly inspiring. The practical examples and real-world case studies you shared provided our students, faculty, and attendees with invaluable knowledge that will undoubtedly help them navigate the complexities of both disciplines. Your ability to explain the integration of marketing and finance in shaping effective business strategies was particularly enlightening.

The feedback from our attendees has been overwhelmingly positive, and many have expressed how much they have gained from your expertise. Your session has significantly enriched our understanding of these vital areas and has sparked a deeper interest in exploring how marketing and finance intersect to foster growth and sustainability in businesses.

We are grateful for the time and effort you dedicated to preparing and delivering such an informative lecture. Your contribution has significantly enriched the learning experience at **DACC**, and we are confident that the knowledge gained will have a lasting effect on our participants, both academically and professionally.

Warm regards,

Principal

Principal
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Balewadi, Pune-411045.

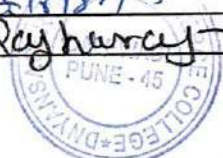




Dnyansagar Arts and Commerce College Balewadi
Guest Lecture on "Important of Marketing & Finances"
Students Attendences

Date :- 13/08/2021

Sr. No.	Students Name	Sign
1	Balwadkar Priyanka Dilip.	Balwadkar
2	Ramble Shrutishailendra	Shrutish
3	Vishwanath	Vishu
4	Jape Vaibhav Suresh	Jape
5	Tamboli Sohel Musain	Tamboli
6	Barkur Priya Parimal	Barkur
7	Bathod Vishal Shesherao	Vishal
8	Koli Avantika Ashok	Avantika
9	Ladane Ajay Ashok	Ajay
10	Padwal Sanika Ravindra	Sanika
11	Mahadik Gayatri Kailas	Gayatri
12	Nade Sunil Eadavar	Sunil
13	Chaudhari Ramesh Suresh	R. Chaudhari
14	Dhumal Shital Parmeshwar	Shital
15	Ekam Rohit Santosh	Rohit
16	Paradhe Akash Asaram	Akash
17	Tadhar Kundan Raju	Kundan
18	Eadavar Paval Nandkishor	Paval
19	Ghule Karan Ramesh	Karan
20	Nayhare Manisha Sakharan	Manisha
21	Shende Nikhil Navinder	Nikhil
22	Raut Saunabh Digambar	Raut
23	PRE Prajakta Pintel	Prajakta
24	Kaulagee Ganesh Parmeshwar	Ganish
25	Vadar Gaurav Rahul	Gaurav
26	Sutar Tanmayi Ganesh	Sutar
27	Mali Parth Anil	Mali
28	Patil Komal Manik	Komal
29	Patil Jash Pramod	Jash
30	Bathi Shivam Shantilal	Shivam
31	Deore Mahesh Kishor	Deore
32	Whale Gayatri Gulshdeo	Gayatri
33	Gosari Bhagyashri Chandrakant	Gosari
34	Mirge Shital Vilas	Mirge
35	Sable Harshad Satish	Sable
36	Vora Chaitanya Raju	Vora
37	Zope Hitail Ravindra	Zope
38	Gyas Prathmesh Girish	Gyas
39	Mishad Sarita Rajharaj	Mishad



Signature

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40	Kandile Sushdi Suresh.	S.S. Kandile
41	Mali Ravi Futroam.	R.F. Mali
42	Nanerg Jagrudi Vinay	Nanerg
43	Rase Akshay Krishan.	Rodaye Rase
44	Rodge Namdev Prabhakar.	Rodaye
45	Shaikh Maisankhatum Abidali	Shaikh
46	Sonawane Mansi Sanjay	M.S. Sonawane
47	Takur Lalitbalu Titendra.	Takur
48	Wagh Shubham Mahendra.	Shubham
49	Wadri Prasad.	Prasad
50	Wozza Susanna Domic.	Wozza
51	Kamble Salishi Ghashikant	Kamble
52	Kumbhaje Ganesh Parmeshwar	G.P. Kumbhaje
53	Mhetre Pruthaviraj Madhukar	Mhetre
54	Nikam Raksha Popatsao	Raksha
55	Qingh Krishna Dinesh.	Qingh
56	Qudar Tanmayi Ganesh.	Qudar
57	Qudar Krishna Dinesh.	Qudar
58	Qatakis Nikhil Ishandu.	N.K. Qatakis
59	Qaden Gaurav Rahul.	Qaden
60	Patil Moudula Deepak	Patil
61	Rao Umesh Deepak	Rao
62	Saleh Hasan Tamim	Saleh
63	Tamhane Hemraj Satywan.	Tamhane
64	Shigwan Mayur Manohar.	Shigwan
65	Nishad Gurita Rajharaj	Nishad
66	Phertade Abheeteet Jalindar	A.J. Phertade
67	Galphade Krishna Madhukar	Galphade
68	Vishwakarma Sachin Rumsaran	Sachin
69	Tamhane Shreya Sagar	Tamhane
70	Sirri Nikita Narayanhal.	Nikita
71	Shinde Shubham Sanjivkumar	Shubham
72	Sharma Arjun Durgaprasad.	Arjun
73	Pandey Vidhi Rashankar.	Vidhi
74	Nikalaye Viraj Govind.	Viraj
75	Kamble Mahesh Viraj.	Mahesh
76	Kabankar Nikeeta Dattatray	N.D. Kabankar
77	Kaithwas Mayuri Rajesh.	Mayuri
78	Ichake Ashutosh Uttam	Ashutosh
79	Harshad. Shinde.	Shinde
80	Deshmukh. Pravesh Manoj	Deshmukh
81	Charan Vishal Bhima.	Charan
82	Gadekar Shantana Shivaji	Shantana
83	Gore Malhar Virek	Gore
84	Jadhav Karan Shyam	K.J. Jadhav
85	Kadam Rajeev Sadashiv	Rajeev
86	Kedari Shubham Rajendra.	Kedari



Sir

K. Jadhav Principal
Dyansagar Arts and Commerce Co
Balewadi, Pune-411045

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(AISHE Code: C- 41459)



Notice

We are excited to announce a Seminar on "Prepare for Career Success" that aims to equip individuals with the essential tools and strategies to build a successful career. Whether you are just starting your career journey or looking to take your professional growth to the next level, this seminar will provide valuable insights and actionable advice on navigating the job market, enhancing your skill set, and achieving your career goals.

The seminar will be led by Vikas Jagtap, an industry expert with years of experience helping individuals unlock their career potential.

Key Highlights of the Seminar:

- Strategies for career planning and goal-setting
- Building a strong professional network
- Developing key skills for success in the workplace
- Resume building, interview preparation, and personal branding
- Insights into career growth and professional development

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Dnyansagar Arts and Commerce College
Balewadi, Pune-411045.



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DNYANSAGAR ARTS & COMMERCE COLLEGE

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Time Table For Prepare for Career Success

Date: 28/07/2021

Timing: 11.00 AM to 3.00 PM

Session 1: Understanding Career Development and Goal Setting

11.00 – NOON:

- Introduction to career development
- Goal Setting and Personal Vision

Session 2: Building a Strong Professional Brand

12:00 PM – 1.00 PM

- The importance of a Professional Brand
- Personal Branding Strategies

Session 3: Developing Professional Skills

1.00 PM - 1.30 PM -

- Core Skills for Career Success
- Technical Skills And Certifications

Session 4: Networking and Building Relationships

2.00 PM – 2.30 PM

- The Power of Networking
- How the Network efficiently

Session 5: Preparing for the Job Market and Interview Success

2.30 PM – 3.00 PM

- Understanding the Job Market
- Job Search and Interview preparation



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One-Day Seminar Syllabus: Prepare for Career Success

Time: 11:00 AM - 3:00 PM

Session 1: Understanding Career Development and Goal Setting

Time: 11:00 AM - 12:00 PM

- **Introduction to Career Development**
 - What does career success mean?
 - The stages of career development (education, entry-level jobs, mid-level careers, leadership)
 - Importance of self-awareness in career planning (strengths, values, interests, and goals)
- **Goal Setting and Personal Vision**
 - The SMART Goal framework (Specific, Measurable, Achievable, Relevant, Time-bound)
 - Short-term vs. long-term career goals
 - Creating a personal career vision and aligning goals with values
 - Tools for tracking progress and staying motivated

Interactive Activity: Students will identify their career goals and set at least one SMART goal for the next 1-2 years.

Session 2: Building a Strong Professional Brand

Time: 12:00 PM - 1:00 PM

- **The Importance of a Professional Brand**
 - What is a personal brand?
 - How to develop a professional image both online and offline
 - Understanding the power of social media in shaping your career (LinkedIn, personal websites)
 - Building credibility and trust in the workplace
- **Personal Branding Strategies**
 - Creating a standout LinkedIn profile and online presence
 - Crafting an effective elevator pitch
 - Professional attire, communication, and body language

Interactive Activity: Students will practice delivering their elevator pitch in pairs and receive feedback.

Lunch Break



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Time: 1:00 PM - 1:30 PM

Session 3: Developing Professional Skills

Time: 1:30 PM - 2:00 PM

- **Core Skills for Career Success**
 - Communication skills: Effective speaking and writing for the workplace
 - Problem-solving and critical thinking
 - Time management and productivity
 - Teamwork and collaboration
 - Leadership skills, even in entry-level positions
- **Technical Skills and Certifications**
 - Identifying key industry-specific skills for BBA and BCom graduates (Excel, financial modelling, data analysis, project management tools)
 - Certifications and courses that add value (e.g., financial certifications, marketing certifications, digital skills)

Interactive Activity: Self-assessment exercise to identify areas for skill development, followed by a group discussion on how to improve those skills.

Session 4: Networking and Building Relationships

Time: 2:00 PM - 2:30 PM

- **The Power of Networking**
 - Why networking is crucial for career advancement
 - Different types of networking: Industry events, conferences, alumni groups, LinkedIn
 - Building and nurturing professional relationships (mentors, colleagues, and industry leaders)
- **How to Network Effectively**
 - Tips for starting conversations and building rapport
 - Follow-up strategies and keeping in touch with your network
 - Using LinkedIn for networking: Joining groups, reaching out to professionals

Interactive Activity: Networking simulation where students practice introducing themselves and engaging in short conversations.

Session 5: Preparing for the Job Market and Interview Success

Time: 2:30 PM - 3:00 PM

- **Understanding the Job Market**
 - Trends in hiring for BBA and BCom graduates
 - How to research and identify companies that align with your goals
 - Types of jobs and industries available for BBA/BCom graduates


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- **Job Search and Interview Preparation**

- Building a professional resume and cover letter
- How to tailor your application for specific roles
- Preparing for interviews: Common questions and strategies for answering effectively
- Handling rejection and staying motivated during the job search process

Interactive Activity: Students will review a sample job description, create a tailored resume bullet point, and discuss strategies to answer typical interview questions.

Closing Remarks & Q&A

Time: 3:00 PM

- Summary of key takeaways: Career planning, skill development, networking, and job market preparation
- Open floor for questions and advice on specific career paths
- Provide additional resources (books, websites, career counselling services)

Materials Provided:

- Career goal-setting worksheet
- LinkedIn profile tips and examples
- Resume and cover letter templates



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Prepare of Carrier Success

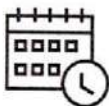
By Vikas Jagtap

Career Success

This seminar will guide you on the path to a fulfilling and successful career. We'll cover key strategies to help you achieve your professional goals.

Key strategies

1. Self-Awareness
2. Networking
3. skill Building



Date
July 28th

Time
11.00 AM

Join Now



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Date : 26/07/2021

To,

Vikas Jagtap

Subject: Invitation letter for Seminar on "Prepare of Carrier Success"

Venue: Seminar Hall

Dear Sir,

We are pleased to invite you to our upcoming **Seminar on "Prepare for Career Success"**, designed to help individuals at any stage of their professional journey develop the skills, strategies, and mindset needed to thrive in today's competitive job market. Whether you're a student, recent graduate, or a professional looking to take your career to the next level, this seminar will provide invaluable insights on career planning, skill-building, and achieving long-term professional success.

The seminar will be led by **Vikas Jagtap**, a seasoned expert with years of experience helping individuals unlock their career potential. This will be an excellent opportunity to learn practical tips and strategies from an industry leader.

Please let us know your availability for the event, and if there are any particular requirements or preferences you may have regarding the lecture. We are happy to accommodate you and ensure a smooth and enjoyable experience.

Thank you for considering our invitation.

Warm regards,

Principal

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Event Description:

The "**Prepare for Career Success**" seminar is designed to equip individuals with the essential tools, strategies, and insights needed to navigate the professional world and build a successful career. Whether you are a student, recent graduate, or early-career professional, this seminar will provide actionable advice on how to set clear career goals, develop key skills, and leverage opportunities for growth. Led by experienced industry professionals, the session will cover topics such as career planning, resume building, personal branding, interview preparation, and networking strategies.

The seminar will not only help participants gain a deeper understanding of how to approach their career but will also inspire them to take proactive steps toward achieving their professional aspirations.

.Objectives of the event:

- Provide Career Planning Strategies
- Develop Professional Skills
- Build Personal Branding and Networking Skills
- Prepare for Job Search Success
- Inspire Long-term Career Growth

Learning Outcome:

- Have a Clear Career Plan
- Be Equipped with Key Job-Ready Skills
- Understand How to Build a Strong Professional Network
- Be Prepared for the Job Market
- Have a Roadmap for Career Growth

[Signature]
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Date:-28/07/2021

To,

Vikas Jagtap

Subject: Appreciation Letter for Seminar on "Prepare of Carrier Success"

Dear Sir,

On behalf of Dnyansagar Arts and Commerce College I would like to extend our heartfelt thanks and appreciation for your active participation in the **Seminar on "Prepare for Career Success."** Your enthusiasm, engagement, and thoughtful questions throughout the session made the event truly valuable and impactful.

We are thrilled that you took the time to invest in your career development and growth. The insights shared during the seminar were designed to provide you with practical strategies for navigating the job market, enhancing your skills, and achieving your professional goals. Your willingness to learn and your dedication to building a successful career is truly inspiring.

A special thank you to our expert speaker **Vikas Jagtap** whose knowledge and experience added tremendous value to the session. The practical advice and real-world examples shared during the webinar are sure to help you navigate your future career in commerce with confidence and clarity.

We hope that the tools and insights you gained from this seminar will help you make confident and informed decisions as you work towards your career aspirations. We encourage you to apply what you have learned and take the next steps in your career with renewed focus and determination.

Once again, thank you for being a part of this webinar. We look forward to connecting with you in future sessions and continuing to support your financial growth.

Warm regards,



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Dnyansagar Arts and Commerce College Balewadi
Seminar on "Prepare of Carrier Success"
Students Attendences

Date :- 28/07/2021

Sr. No.	Students Name	Sign
1)	Budgutar Damini Ravindra	B. Budgutar
2	Biraydar Chandrakant Ashok	Biraydar
3	Gadke Gayatri Malhari	Gadke
4	Chaudhari Charana Jetharam	B. Chaudhari
5	Chavan Sahil Santosh.	Sahil
6	Chavne Sahil Aditya Balasaheb	Chavne
7	Gaikwad Sahil Jeevan	Bahil
8	Garade Shrutti Chandrakant.	Shrutti
9	Inamkar Ramprasad Parmeshwar.	Inamkar
10	Jadhav Govind Kundlik	Govind
11	Jadhav Rupal Suniti	Radhav
12	Jadhav Sanika Sandip.	Sanika
13	Kavde Lakshman Ankush.	Lakshman
14	Khiste Ayodhya Asaram.	Khiste
15	Kolekar Preerana Dhirendra.	Preerana
16	Kalghade Koushna Madhukar.	Koushna
17	Mishra Sarita Ashwari	Sarita
18	Shigvan Mayur Manohar.	Mayur
19	Tamhane Hemraj Satyawar	Tamhane
20	Salah Hasan Tamim	Hasan
21	Ran Umesh Deepak.	Umesh
22	Patil Moudula Deepak	Patil
23	Pat Vishal Gama.	V. G. Patil
24	Nashire Ankita Annasaheb.	Ankita
25	Narote Lahu Madhukar	h. m. Narote
26	Murkute Sahil Vitay	Sahil
27	Ase Prayakta Pintu	Ase
28	Bansode Sakruti Juvraj	Bansode
29	Dadar Padal Nankishor	Dadar
30	Ekam Rohit Santosh.	Ekam
31	Jethawani Aditya Subhash.	Aditya
32	Khade Vishal Radhuneeth.	Khade
33	Parathe Akash Asaram.	Akash
34	Jadhav Kundan Raju	Jadhav
35	Bamgude Om Karindra	Om
36	Raut Saurabh Digambar	Saurabh
37	Nare Pratiksha Mahadev	Pratiksha
38	Shitole Sanika Amol	Sanika
39	Shinde Sushil Hanumant.	Sushil

S. J. K.

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40	Nikam Raksha Popatrao	Raksha
41	Singh Krishna Dinesh	Singh
42	Sutar Tanmayi Ganesh.	Tanmayi
43	Yadav Gaurav Rahul.	Yadav
44	Harshad Shinde	Harshad
45	Jchake Ashutosh Uttam	Ashutosh
46	Ramble Mahesh Vijay.	M. Ramble
47	Kole Avinash Sakharan	Kole
48	Pandey Nidhi Ramshankar.	Nidhi
49	Shinde Shubham Sanjivkumar.	Shubham
50	shukla Ishan vipin	Ishan
51	Tamhane Shreya Sagar	Shreya
52	Deshmulkh Pravesh Manoj	Deshmulkh
53	Chavan Om Rajat.	Om
54	Koli Arantika Ashok	Arantika
55	hadane Arav Ashok	Arav
56	Makode Mukta Ramesh.	Mukta
57	madan Diju.	Diju.
58	maurya Poonam Rajkumar	Poonam
59	Nikam Atharva MUKUND	Atharva
60	Padale Pratiksha Gajanan	Pratiksha
61	Panchal Ganesh Satyawar	Ganesh
62	Sachin Pandey	Sachin
63	Patil Trupti Dipak	Trupti
64	Rajput Yogesh Ransingh.	Yogesh
65	Rathod Vishal Cheshherao	Vishal
66	Sarkar Priya Parimal	Priya
67	Tamboli Sobel Husain	Sobel
68	Tupe Vaibav Suresh	Vaibhav
69	vishwanath.	Vishu
70	Kamble Shrutti Shaitendra	Shrutti
71	Balwadkar Priyanka Dilip.	Priyanka
72	Sarode Nishant Narendra.	Nishant
73	Padyal Sanika Ravindra.	Sanika
74	Nade Sanil Dadarav	Sanil
75	Dhurnal Shital Parmeshwar.	Shital
76	Chote Shrutti Sharad.	Shrutti
77	Balwadkar Sakshi Rajendra	Sakshi
78	Das Prathamesh Girish.	Pras
79	Dhade Kiran Subhash.	Geetha
80	Dhade Gayatri Sukhadeo	Sakshi
81	Kankal Sakshi Mahesh.	Koli
82	Koli Tejashree Pravin	Manali
83	Mahale Janhavi Ganesh	Saloni
84	Blhite Sabni Santosh	Soma
85	Patil Komal Manik	Komal
86	Sangle Ankita Vishnu.	Ankita

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Notice

Date: 27/07 /2019

Dear Students,

We are inform you that a Guest Session on the Career Opportunities has been organized for all interested students. The session will be conducted by Gitanjali Dhandore an industry expert with extensive experience in marketing.

Topic: Seminar on "Career Opportunities

Date: 29/07 /2019 Time: 11:00 am

Venue: Seminar Hall

The session will include insights into:

- Emerging industries and job sectors
- Career planning and goal setting
- Effective job search strategies and networking
- Resume building and interview preparation
- Internships and on-the-job learning opportunities

We encourage all interested students to attend and actively participate in the session.

Principal

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Time Table For Career Opportunities

Date: 29/07/2019

Timing: 11.00 AM to 3.00 PM

Session 1: Introduction to career opportunities

11.00 – NOON:

- Understanding CAREER opportunities
- Personal Assessment

Session 2: Building a Strong Professional Brand

12:00 PM – 1.00 PM

- Career Opportunities in Business Administration
- Career Opportunities in Commerce
- Emerging Fields and Specializations

Session 3: Exploring Job Search Strategies

1.30 PM – 2.00 PM -

- Job Search Techniques
- Building a Professional Network

Session 4: Preparing for the job Marketing and Internships

2.00 PM – 2.30 PM

- Internships: the bridge to Full-time Opportunities
- Building an Attractive Resume and Cover Letter

Session 5: Interview Preparation and Career Development

2.30 PM – 3.00 PM

- Mastering a Job INTERVIEWS
- Career Development Beyond the first Job



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Mud
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One-Day Seminar Syllabus: Career Opportunities

Time: 11:00 AM - 3:00 PM

Session 1: Introduction to Career Opportunities

Time: 11:00 AM - 12:00 PM

- **Understanding Career Opportunities**
 - What are career opportunities, and why is it essential to explore them early?
 - The role of education (BBA, BCom) in opening doors to various career paths
 - How the job market has evolved and the key industries with high demand for graduates
 - Differences between job opportunities and career paths
 - Benefits of exploring multiple career options
- **Personal Assessment**
 - Identifying your strengths, interests, values, and skills
 - Matching personal traits with the right career paths
 - Tools for self-assessment: Personality tests, skills inventory

Interactive Activity: Guided self-assessment exercise where students identify their strengths and interests, then match them with potential career paths.

Session 2: Exploring Key Career Fields for BBA and BCom Graduates

Time: 12:00 PM - 1:00 PM

- **Career Opportunities in Business Administration (BBA)**
 - Key industries: Marketing, Finance, Operations, Human Resources, Management, Consulting
 - Job roles: Marketing Manager, Business Analyst, HR Specialist, Financial Analyst, Sales Manager, Supply Chain Manager
 - Entrepreneurial opportunities: Starting your own business or freelance consulting
- **Career Opportunities in Commerce (BCom)**
 - Key industries: Accounting, Finance, Banking, Taxation, Auditing, Corporate Law
 - Job roles: Chartered Accountant, Auditor, Investment Banker, Tax Consultant, Financial Planner
 - Opportunities in financial services, regulatory bodies, and government agencies
- **Emerging Fields and Specializations**
 - Technology: Data Analytics, FinTech, Digital Marketing, E-commerce
 - Sustainability and CSR (Corporate Social Responsibility)
 - International business and global markets

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Interactive Activity: Small group discussion where students list industries they are interested in, followed by research on entry-level roles within those industries.

Lunch Break

Time: 1:00 PM - 1:30 PM

Session 3: Exploring Job Search Strategies

Time: 1:30 PM - 2:00 PM

- **Job Search Techniques**
 - How to use job portals, recruitment agencies, and company websites
 - Leveraging LinkedIn and professional networks for job search
 - Importance of internships and part-time jobs as a gateway to full-time employment
 - Attending career fairs and industry-specific networking events
- **Building a Professional Network**
 - The power of networking in career advancement
 - How to build meaningful professional relationships (mentors, alumni, colleagues)
 - Online networking strategies: LinkedIn, professional groups, and communities

Interactive Activity: Students will participate in a simulated job search, using job portals to find entry-level positions in their chosen fields.

Session 4: Preparing for the Job Market and Internships

Time: 2:00 PM - 2:30 PM

- **Internships: The Bridge to Full-Time Opportunities**
 - Why internships are important for gaining real-world experience
 - How to find and apply for internships in your field of interest
 - Internships as a stepping stone to full-time roles: Success stories
 - Maximizing learning during an internship
- **Building an Attractive Resume and Cover Letter**
 - How to tailor your resume for different industries
 - Common mistakes to avoid on resumes and cover letters
 - Highlighting transferable skills and internship experiences
 - Writing a cover letter that stands out

Interactive Activity: Review of sample resumes and cover letters, followed by peer feedback on ways to improve.

Session 5: Interview Preparation and Career Development



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Time: 2:30 PM - 3:00 PM

- **Mastering Job Interviews**
 - Key interview tips: How to answer common interview questions (e.g., “Tell me about yourself,” “Why should we hire you?”)
 - Behavioural interviews: STAR method (Situation, Task, Action, Result)
 - How to make a strong first impression: Body language, communication, and attitude
 - Questions to ask employers during the interview
- **Career Development Beyond the First Job**
 - Building a career plan and setting long-term professional goals
 - Continuous learning and skill development (certifications, workshops, courses)
 - Work-life balance and navigating career growth challenges

Interactive Activity: Mock interview practice where students take turns being the interviewer and the interviewee, followed by feedback.

Closing Remarks & Q&A

Time: 3:00 PM

- Recap of key points: Career exploration, job search strategies, interview tips, and professional development
- Open floor for questions and advice on specific career opportunities
- Provide additional resources such as career counselling services, job portals, and industry-specific associations

Materials Provided:

- Career exploration worksheet
- Resume and cover letter templates
- Interview preparation tips handout
- List of recommended job search platforms and professional networks

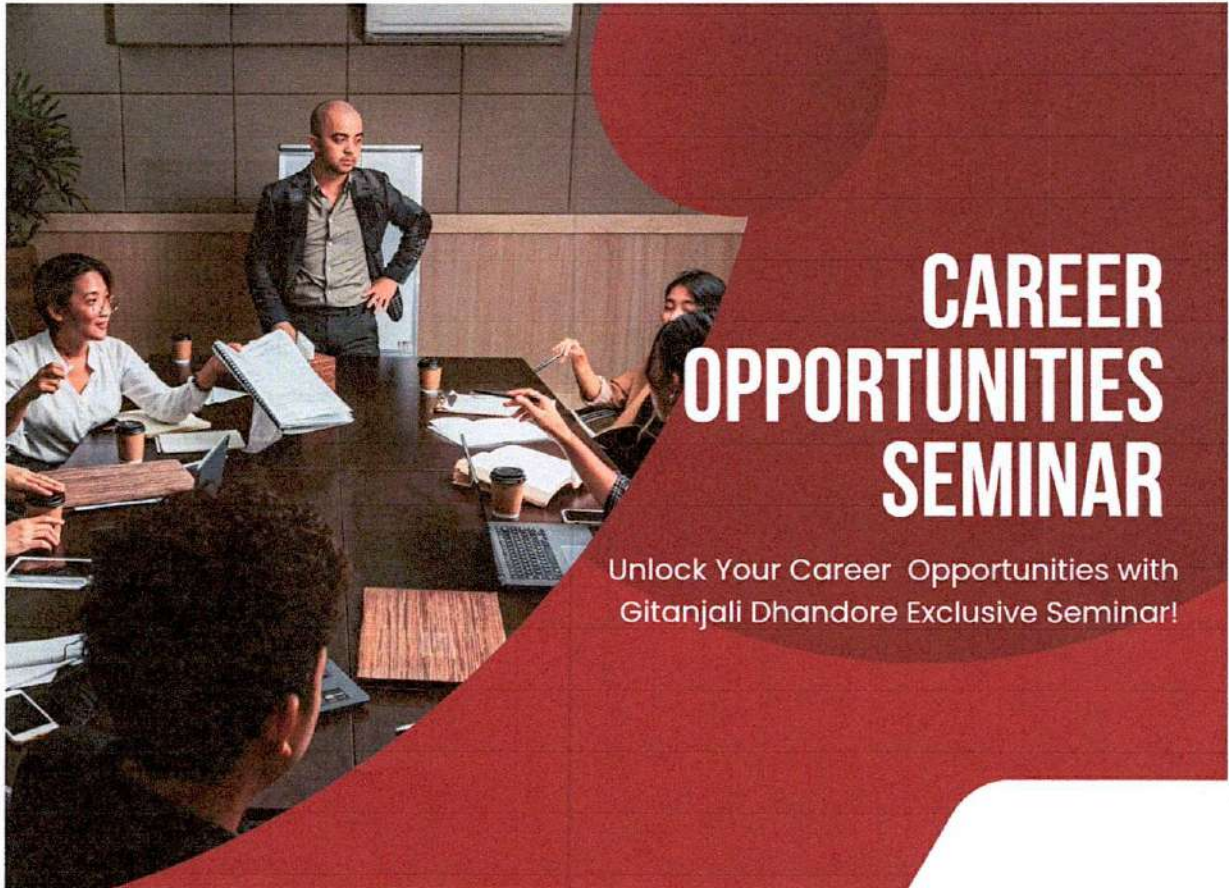


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CAREER OPPORTUNITIES SEMINAR

Unlock Your Career Opportunities with Gitanjali Dhandore Exclusive Seminar!

Are you ready to explore exciting career paths and gain insights from industry experts? We are pleased to invite you to our upcoming seminar, "Career Opportunities for College Students," where you'll discover valuable resources, learn about diverse career fields, and receive guidance on navigating your future.

This seminar will cover:

- Various career paths suited for different majors
- Internships, co-ops, and entry-level job opportunities
- Effective networking strategies and resume-building tips
- Q&A sessions with industry professionals

29

JULY 2019

START FROM 11:00 AM - 13:00 PM
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LEARN MORE

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Date : 27/07/2019

To,

Gitanjali Dhandore

Subject: Invitation letter for Seminar on "Career Opportunities"

Venue: Seminar Hall

Dear Ma'am,

We are pleased to invite you to a **Seminar on "Career Opportunities"**, designed to help students explore the diverse career paths available after completing their academic programs. This seminar will provide valuable insights into various industries, job sectors, and career planning strategies, helping students identify and align their skills and interests with future professional opportunities.

Seminar Details:

- **Date:** 29/07 /2019
- **Time:** 11:00

The session will be led by **Gitanjali Dhandore**, a seasoned expert in career counseling and professional development, who will offer practical guidance on resume building, interview preparation, job search strategies, and much more.

We highly encourage all students to attend this seminar to gain the knowledge and tools they need to kick start their professional careers. This is a great opportunity to explore various fields and learn how to navigate the job market successfully.

We look forward to your participation in this informative and enriching session.

Thank you for considering our invitation.

Warm regards,

Principal



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Event Description:

The **Seminar on "Career Opportunities"** is designed to provide students with comprehensive insights into the various career paths available to them after completing their academic studies. The seminar will explore a wide range of industries and sectors, including emerging fields, traditional career options, and opportunities in entrepreneurial ventures. It will offer practical advice on how students can align their academic strengths, skills, and passions with their future career choices.

The seminar will cover key topics such as career planning, job market trends, networking, internships, and effective job search strategies. It will also provide guidance on building a strong professional profile through resume writing, interview preparation, and personal branding. Led by **Gitanjali Dhandore**, a seasoned professional in career counseling, this seminar aims to empower students to make informed decisions about their careers and set themselves up for professional success.

Objectives of the event:

- To Explore Career Paths
- To Assist in Career Planning
- To Provide Practical Job Search Strategies
- To Empower Students for Professional Success
- To Inform About Emerging Trends

Learning Outcome:

- Identify Potential Career Paths
- Create Effective Career Plans
- Enhance Job Search Skills
- **Build Strong Professional Profiles**
- Stay Informed on Market Trends



Principal
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DNYANSAGAR ARTS & COMMERCE COLLEGE

I Affiliated to Savitribai Phule Pune University I

(AISHE Code: C- 41459)



Date:-29/07/2019

To

Gitanjali Dhandore

Subject: Appreciation Letter for Seminar on "Career Opportunities"

Dear Ma'am,

On behalf of Dnyansagar Arts and Commerce College we would like to express our sincere gratitude to **Gitanjali Dhandore** for delivering an insightful and inspiring seminar on "**Career Opportunities**". Your valuable expertise and guidance provided our students with a deeper understanding of the various career paths available to them, along with practical tools and strategies for navigating the job market.

The session on career planning, job search strategies, and professional development was highly informative and will undoubtedly help our students make more informed decisions as they embark on their professional journeys. Your engaging presentation and thoughtful responses to the students' questions made the seminar a truly enriching experience.

We also appreciate the active participation of all students and attendees, whose enthusiasm and engagement contributed to the success of the seminar. Your willingness to learn and grow professionally is commendable.

Once again, thank you for your participation. We look forward to seeing you achieve your career goals and hope to welcome you to future seminars and events.

Warm regards,

Principal



Principal
Dnyansagar Arts and Commerce College
Balewadi, Pune-411045.

19-20



Dnyansagar Arts and Commerce College Balewadi
Seminar on "Career Opportunities"
Students Attendences

Date :- 29/07/2019

BBACCA) 2019-20. 1st.

Sr. No.	Students Name	Sign
1)	WAGH SHUBHAM MAHENDRA	<u>Wagh</u>
2)	Rathod Smitrajeet vijay	<u>Rathod</u>
3	THAKUR LAITTBALA JITENDRA	<u>Thakur</u>
4	SHANK MAHISARKHATUN ABIDALI	<u>Shank</u>
5	MESHARAM SAMEER RAJ	<u>Mesraj</u>
6	GHODE OMKAR RAJKUMAR	<u>Ghode</u>
7	NANEPAGE JAGRUTI VINAY	<u>N.T. Jagde</u>
8	DEDE AVANTIKA SHAH	<u>DeDe</u>
9	SINGH ASHISH OMPRAKASH	<u>Singh</u>
10	BIDANE VAIBHAV KASHINATH	<u>Bidanave</u>
11.	ANCHAL VIGHWAKARAMA	<u>Anchal</u>
12	DSOUZA BRIAN DOMINIC	<u>D.S.</u>
13	JADHAV MAHESH SHIVATI	<u>Jadhav</u>
14	MIRGE SANDEEP VISHNU	<u>Mirge</u>
15	SONAWANE MANSI SANTAY	<u>Mansi</u>
16	MASKE AJAY TUKARM	<u>Maske</u>
17)	CHENA RAM	<u>Chen</u>
18)	AMBURE CHAKRADHAR KISHANRO	<u>Chakre</u>
19)	RODGE NANDEV PRABHAKAR	<u>Rodge</u>



Principal

Dnyansagar Arts and Commerce College
 Balewadi, Pune-411045.

Signature

